

Social Media Privacy Policy

Privacy Policy for Our Social Media Pages

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1. Person Responsible

Meisterplan operates on the following social media sites:

- Facebook: <https://www.facebook.com/Meisterplan>
- Twitter: <https://twitter.com/meisterplan>
- YouTube: <https://www.youtube.com/channel/UCGkuuSXNVam7oJwzCnLEAaw>
- LinkedIn: <https://www.linkedin.com/company/18462500/admin/>

Our contact details can be found in our [Imprint](#).

In addition to us, the operator of the social media platform is also responsible for data processing, over which we have limited influence. Where we are able to exert influence and set parameters for data processing, we shall, within the scope of the possibilities available to us, work towards ensuring that the operator of the social media platform handles the data in a manner compatible with data protection regulations. However, there are many places where we cannot influence data being processed by the operator of the social media platform and do not know exactly what data the operator processes.

2. Data Processing by Us

The data entered by you on our social media pages, such as comments, videos, pictures, likes, public messages, etc., are published by the social media platform and are never used or processed by us for any other purpose. We reserve the right to delete content only if necessary. We may share your content on our site if this is a feature of the social media platform, or communicate with you via the social media platform. The legal basis for this is Art. 6 Para. 1 sent. 1(f) GDPR. This data processing is carried out in the interest of our public relations and general interest.

If you wish to object to a certain data processing over which we have influence, please contact us using the contact data provided in the imprint. We will then examine any objection to the processing of your data that concerns us. If you wish to exercise your right of objection to the platform, please contact them directly.

Should you send us an inquiry on the social media platform, we may refer you to an alternative, secure communication channel that guarantees confidentiality, depending on the answer required. You always have the option of sending confidential inquiries to the address provided in our imprint.

As previously mentioned, we ensure that our social media pages comply with data protection regulations wherever the provider of the social media platform allows us to do so. Regarding statistics provided to us by the provider of the social media platform, we have only limited influence and cannot deactivate them. However, we ensure that no additional optional statistics are made available to us.

3. Data Processing by the Operator of the Social Media Platform

The operator of the social media platform utilizes webtracking methods. Web tracking can take place regardless of whether you are logged in or registered with the social media platform. As previously mentioned, we unfortunately have little influence on the web tracking methods of the social media platform. For instance, we cannot switch this off.

Please note that the provider of the social media platform may use your profile and behavioral data to evaluate your habits, personal relationships, preferences, etc. In this respect, we have no influence on the processing of your data by the provider of the social media platform.

For more information on data processing by the provider of the social media platform, additional objection options and, if applicable and concluded, the agreement pursuant to Art. 26 GDPR, please refer to the Privacy Policy of the provider:

- Facebook: <https://www.facebook.com/about/privacy/update> und https://www.facebook.com/legal/terms/page_controller_addendum
- Twitter: <https://www.twitter.com/privacy>
- YouTube: <https://www.youtube.com/privacy> <https://www.youtube.com/privacy>
- LinkedIn: https://www.linkedin.com/static?key=privacy_policy

4. Your Rights as a User

In processing your personal data, the GDPR guarantees you as a website user certain rights, which you can exercise against us as well as against Facebook:

a. Right of access (Art. 15 GDPR):

You have the right to obtain confirmation as to whether personal data concerning you is being processed; if this is the case, you have the right of access to this personal data and to the information specified in Art. 15 GDPR.

b. Right to rectification and erasure (Art. 16 and 17 GDPR):

You have the right to request without undue delay the rectification of inaccurate personal data concerning you and, if necessary, the completion of incomplete personal data. You also have the right to request that personal data relating to you be deleted without undue delay if one of the reasons listed in Art. 17 GDPR applies, e.g. if the data is no longer required for the intended purposes.

c. Right to restriction of processing (Art. 18 GDPR):

You have the right to request the restriction of processing if one of the conditions listed in Art. 18 GDPR applies, e.g. if you have submitted an objection to the processing, for the duration of a possible verification.

d. Right to data portability (Art. 20 GDPR):

In certain cases, which are listed in detail in Art. 20 GDPR, you have the right to receive the personal data concerning you in a structured, common and machine-readable format or to request the transfer of such data to a third party.

e. Right to object (Art. 21 GDPR):

If data are collected on the basis of Art. 6 para. 1 sent. 1(f) (data processing for legitimate interests), you have the right to object to the processing at any time for reasons arising from your particular situation. We will then no longer process the personal data, unless there are demonstrable compelling reasons for processing which are worthy of protection and which outweigh the interests, rights and freedoms of the data subject, or the processing serves to assert, exercise or defend legal claims.

5. Right of Appeal to a Supervisory Authority

In accordance with Art. 77 GDPR, you have the right to lodge a complaint with a supervisory authority if you believe that the processing of data concerning you infringes data protection regulations. The right of appeal may in particular be lodged with a supervisory authority in the Member State in which you are resident, at your place of work or at the place of the alleged infringement.