Annex Service Partners for Our Online Presence

Below is an overview of the services and service providers we use to operate our website and its related services.

All information here refers to the category "Website Visitors, Prospects, Customers".

We process data based on the following legal basis: Performance of pre-contractual inquiries (Art. 6 para. 1 sentence 1 lit. b. GDPR), legitimate interests (Art. 6 para. 1 sentence 1 lit. f. GDPR) which arise out of the purpose description of each service provider.

Furthermore, unless otherwise defined for each company, we process content data (e.g. entries in online forms), usage data (e.g. websites visited, interest in content, access times), meta/communication data (e.g. device information, IP addresses).

Amazon Web Services EMEA SARL

38 Avenue John F. Kennedy, 1855 Luxembourg; subsidiary of: Amazon.com Services LLC, 410 Terry Ave. North, Seattle, WA 98109-5210, USA

Services of the Organization
Amazon Web Services
Website: https://aws.amazon.com
Privacy Policy: https://aws.amazon.com/privacy/

Amazon Cloudfront
Website: https://aws.amazon.com/cloudfront/
Privacy Policy: https://aws.amazon.com/privacy/

Contractual Basis; Data Transfer
There is a current Data Processing Agreement between Amazon Web Services EMEA SARL and itdesign GmbH in place.

Purpose of Data Processing
Provision of online services, web hosting

Additional/Specific Deletion Periods
The data collected here is not stored for longer than 365 days and is subsequently anonymized or deleted. This also applies to the unabbreviated IP addresses.

Capterra Inc.

1201 Wilson Blvd, 9th Floor, Arlington, VA 22209, USA

Services of the Organization
Capterra (integrated via Google Tag Manager)
Website: https://www.capterra.com/
Privacy Policy: https://www.capterra.com/legal/privacy-policy

Purpose of Data Processing
Online marketing and online advertising

Dealfront Group GmbH

Durlacher Allee 73, 76131 Karlsruhe, Deutschland

Services of the Organization
Leadfeeder
Further Information: https://www.leadfeeder.com/
Privacy Policy: https://www.leadfeeder.com/privacy/

Contractual Basis; Data Transfer
We have entered into a data processing agreement with Dealfront pursuant to Art. 28 GDPR.

Other / Opt Out
Opt-out: https://itdesign.de/en/privacy-policy/cookie-policy/#toc-1

Purpose of Data Processing
Web analysis, monitoring and optimization

DebugBear Ltd

Evolution House, Delft Way, Norwich, England, NR6 6BB

Services of the Organization
DebugBear
Website: https://www.debugbear.com/
Privacy Policy: https://www.debugbear.com/privacy-policy

Contractual Basis; Data Transfer
An order processing contract has been concluded with DebugBear Ltd in accordance with Art. 28 GDPR.

FingerprintJS Inc.

1440 W. Taylor St 735, Chicago, IL 60607, USA

Services of the Organization
Fingerprint
Website: https://fingerprint.com/
Data Protection Policy: https://dev.fingerprint.com/docs/privacy-policy

Contractual Basis; Data Transfer
We have concluded contracts for order processing with Fingerprint in accordance with Art. 28 GDPR.

Purpose of Data Processing
Web analysis, monitoring and optimization

GetEmails, LLC

1701 Waterston Ave, Austin, TX 78703, USA

Services of the Organization
RB2B
Further Information: https://www.rb2b.com/
Privacy Policy: https://www.rb2b.com/data-protection-addendum-dpa

Contractual Basis; Data Transfer
We have entered into a data processing agreement with GetEmails pursuant to Art. 28 GDPR.
Data transfer takes place on the basis of the Standard Contractual Clauses.

Other / Opt Out
The RB2B service is used exclusively for website visitors located in the United States. In particular, the RB2B service is not activated for website visitors located within the European Economic Area (EEA), the United Kingdom or Switzerland. This is ensured by appropriate blocking measures.

Opt-out: https://app.retention.com/optout

Purpose of Data Processing
Online marketing and online advertising

Additionally Processed Data Types or Details of Services
When you visit or register on our website, cookies and similar technologies may be used by our third-party providers to link these activities to other personal data they or others have stored about you, including by linking to your email address or online profiles.

Google Cloud EMEA Ltd.

70 Sir John Rogerson's Quay, Dublin 2, Ireland

Services of the Organization
Google BigQuery
Website: https://cloud.google.com/
Data Protection Policy: https://cloud.google.com/terms/cloud-privacy-notice

Contractual Basis; Data Transfer
We use an automated export from Google Analytics to BigQuery. Only data collected by Google Analytics is processed.

Purpose of Data Processing
Web analysis, monitoring and optimization

Additional/Specific Deletion Periods
See information provided for Google Ireland Limited

Google Ireland Limited

Gordon House, Barrow Street, Dublin 4, Ireland; subsidiary of: Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA

Services of the Organization
Cloud Firestore
Website: https://cloud.google.com/
Security Information: https://cloud.google.com/privacy

Google Analytics
Website: https://marketingplatform.google.com/about/analytics/
Data Protection Policy: https://policies.google.com/privacy

Google Tag Manager
Website: https://marketingplatform.google.com
Data Protection Policy: https://policies.google.com/privacy

Google Signals
Website: https://marketingplatform.google.com
Privacy Policy: https://policies.google.com/privacy.

Google Ads and conversion measurement
Website: https://marketingplatform.google.com
Data Protection Policy: https://policies.google.com/privacy

Google Maps
Website: https://cloud.google.com/maps-platform
Data Protection Policy: https://policies.google.com/privacy

reCAPTCHA v3
Website: https://www.google.com/recaptcha/
Data Protection Policy: https://policies.google.com/privacy

YouTube
Website: https://www.youtube.com
Data Protection Policy: https://policies.google.com/privacy

Contractual Basis; Data Transfer
An order processing contract has been concluded with Google in accordance with Art. 28 GDPR.

In the case of Google, the information generated by the cookie is transferred to a Google server in the USA (third country) and stored there. Google may use this data for its own purposes and link it to other data records, e.g. your search history or personal accounts known to Google. We have no influence whatsoever on this data processing. The data processing is essentially carried out by Google. An appropriate level of data protection is guaranteed for the transfer to the USA due to Google's certification under the EU-U.S. Data Privacy Framework.

Other / Opt Out
Google Analytics
Opt-out plugin: https://tools.google.com/dlpage/gaoptout?hl=en
Settings for the display of advertisements: https://adsettings.google.com/authenticated
Another possibility to object to web analysis by Google Analytics is to not allow cookies from Google Analytics. You can use the following “Borlabs” switch to specify whether you want to allow analysis by Google Analytics (On) or not (Off).

Google Maps
Opt-out plug-in: https://tools.google.com/dlpage/gaoptout?hl=en

Settings for the display of advertisements: https://adssettings.google.com/authenticated

ReCaptcha
Opt-out plug-in: https://tools.google.com/dlpage/gaoptout?hl=en

YouTube videos
Opt-out plug-in: https://tools.google.com/dlpage/gaoptout?hl=en

Purpose of Data Processing
User feedback;
Web analysis, monitoring and optimization;
Online marketing and online advertising and procurement of applications via app stores;
Plugins and embedded functions as well as content

Additionally Processed Data Types or Details of Services
We use the following Google Services: Cloud Firestore, Google Ads, Google Analytics, Google Maps, Google Play, Google Signals, Google Tag Manager, ReCaptcha, YouTube.

Additional/Specific Deletion Periods
Google Analytics: The user and event data collected by us from Google Analytics is deleted within a period of 36 months.
Google Signals: The user and event data collected by us from Google Analytics is deleted within a period of 36 months.
Google Tag Manager: The user and event data collected by us from Google Tag Manager is deleted within a period of 36 months.
We have no influence on the storage duration of your data that is stored by the operators of the advertising platforms for their own purposes. For details on this, please inform yourself directly with the operators of the tools.

HubSpot

Am Postbahnhof 17, 10243 Berlin; subsidiary of: HubSpot, Inc., 25 First St., 2nd floor, Cambridge, Massachusetts 02141, USA

Services of the Organization
HubSpot
Website: https://www.hubspot.com/
Privacy Policy: https://legal.hubspot.com/privacy-policy

Contractual Basis; Data Transfer
We have concluded a data processing agreement with HubSpot in accordance with Art. 28 GDPR.
For HubSpot, data is transferred to contract partners within the EU.

In addition, an adequate level of data protection is ensured for the collaboration due to Hubspot Inc.'s certification under the adequacy decision (EU-U.S. Data Privacy Framework).

Purpose of Data Processing
Contact and feature requests;
Newsletters and marketing emails;
Emails regarding the use of Meisterplan, Online marketing and online advertising

Additionally Processed Data Types or Details of Services
HubSpot will share the following data with LinkedIn for marketing purposes: Email address (hashed), First name, Last name, Title, Company, Country, Stage

Inxmail GmbH

Wentzingerstr. 17, 79106 Freiburg, Deutschland/Germany

Services of the Organization
Inxmail
Website: https://www.inxmail.de/en/
Privacy Policy: https://www.inxmail.de/en/data-conditions/

Contractual Basis; Data Transfer
We have concluded a data processing agreement with Inxmail in accordance with Art. 28 GDPR.

Purpose of Data Processing
Contact and feature requests;
Newsletters and marketing emails;
Emails regarding the use of Meisterplan, Online marketing and online advertising

Leadinfo B.V.

Rivium Quadrant 141, 2909LC Capelle aan den IJssel, Niederlande

Services of the Organization
Leadinfo B.V.
Further Information: https://www.leadinfo.com/en/
Privacy Policy: https://www.leadinfo.com/en/legal/privacy/

Contractual Basis; Data Transfer
We have entered into a data processing agreement with Leadinfo pursuant to Art. 28 GDPR.

Purpose of Data Processing
Web analysis, monitoring and optimization

LinkedIn Corporation

2029 Stierlin Court, Mountain View, CA 94043, USA

Services of the Organization
LinkedIn (integrated via Google Tag Manager)
Website: https://www.linkedin.com
Data Protection Policy: https://www.linkedin.com/legal/privacy-policy
Cookie Policy: https://www.linkedin.com/legal/cookie-policy

Other / Opt Out
Security measures: IP masking (pseudonymization of the IP address)
Opt-out: https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out

Purpose of Data Processing
Online marketing and online advertising;
Plugins and embedded functions as well as content

Additionally Processed Data Types or Details of Services
We offer users the ability to share our blog posts on social media on our website. The purpose is to increase awareness of our offerings or to provide content. No forwarding of your data occurs by accessing our website. Data transmission only takes place after you have clicked on the corresponding button. Please note that clicking a share icon for Facebook, X, Xing, or LinkedIn may result in certain data being transferred to the respective social media service provider.

If you are already logged into the corresponding social media service at the time of activating the social plug-in, the social media service provider is also able to determine your username and possibly even your real name from the aforementioned data. The processed data may be transferred to and stored on a server of Meta, X, or LinkedIn in the USA (third country). An adequate level of data protection for the transfer to the USA is ensured due to the certification of Meta, X, and Microsoft under the adequacy decision (EU-U.S. Data Privacy Framework). We have no influence on the scope, nature, and purpose of data processing by the social media service provider. Please note that the social media service provider is indeed able to create pseudonymized and even individualized usage profiles with the aforementioned data.

LogMeIn Ireland Limited

Bloodstone Building Block C 70, Sir John Rogerson's Quay Dublin 2, Ireland; subsidiary of: LogMeIn, Inc., 320 Summer Street, Boston, MA 02210 320 Summer Street Boston, Massachusetts 02210, USA

Services of the Organization
GoToMeeting
Website: https://www.gotomeeting.com/
Data Protection Policy: https://www.logmeininc.com/legal/privacy

GoToWebinar
Website: https://www.gotomeeting.com/
Data Protection Policy: https://www.logmeininc.com/legal/privacy

Contractual Basis; Data Transfer
Data processing agreements according to Art. 28 GDPR have been concluded with the service provider GoToMeeting.

For GoToMeeting and GoToWebinar, data is transferred to contract partners within the EU. In this processing of your data, it may be transferred to countries outside the EU or EEA (so-called third countries). In this case, the transfer to third countries is based on standard contractual clauses.

Purpose of Data Processing
Video conferences, online meetings, webinars, and screen sharing

Additional/Specific Deletion Periods
The data collected directly by us through the video and conference tools is deleted from our systems as soon as you request us to delete it, revoke your consent for storage, or the purpose for data storage no longer applies. Stored cookies remain on your device until you delete them. Mandatory statutory retention periods remain unaffected.
We have no influence on the storage duration of your data that is stored by the operators of the conference tools for their own purposes. For details on this, please inform yourself directly with the operators of the conference tools.

Meta Platforms Ireland Ltd.

4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland; subsidiary of: MetaPlatforms, Inc., 1 Hacker Way, Menlo Park, CA 94025, USA

Services of the Organization
Meta Pixel and Target Group Formation (Custom Audiences) (integrated via Google Tag Manager)
Website https://about.meta.com/de/
Privacy Policy: https://www.facebook.com/about/privacy

Contractual Basis; Data Transfer
We are jointly responsible, together with Meta Platforms Ireland Ltd., for the collection or receipt of “event data” through Meta Pixel and similar functions (e.g., interfaces) that are executed or obtained as part of a transmission for the following purposes as part of a transfer: a) display of content advertising information that corresponds to the presumed interests of users; b) delivery of commercial and transactional messages (e.g., addressing users via Facebook Messenger); c) Improving the delivery of ads and personalization of functions and content (e.g., improving the recognition of which content or advertising information is presumed to be in the interests of users). We have concluded a special agreement with Meta (“Additional For Persons Responsible”, https://www.facebook.com/legal/controller_addendum) which regulates in particular which security measures Meta must observe (https://www.facebook.com/legal/terms/data_security_terms) and in which Meta has agreed to comply with the affected rights (i.e., users can, for example, send information or deletion requests directly to Meta). Note: If Meta provides us with metrics, analyses and reports (which are aggregated, i.e., do not receive information about individual users and are anonymous to us), then such processing does not take place within the scope of joint responsibility, but on the basis of an order processing contract (“Data Processing Conditions “, https://www.facebook.com/legal/terms/dataprocessing) , “Data Security Conditions” (https://www.facebook.com/legal/terms/data_security_terms) and with regard to processing in the USA on the basis of standard contractual clauses (“Meta-EU data transfer https://www.facebook.com/legal/EU_data_transfer_addendum). The rights of users (in particular to information, deletion, opposition and complaint to the competent supervisory authority) are not restricted by the agreements with Meta.

Other / Opt Out
Opt-out: https://www.facebook.com/settings?tab=ads

Purpose of Data Processing
Online marketing and online advertising

Additionally Processed Data Types or Details of Services
Event Data (Facebook) ("Event Data" are data that can be transmitted by us to Meta via Meta Pixel (via apps or other means) and relate to persons or their actions; The data includes, for example, information about visits to websites, interactions with content, features, app installations, product purchases, etc.; Event Data is processed for the purpose of creating target groups for content and advertising information (Custom Audiences); Event Data does not include the actual content (such as comments written), no login information, and no contact information (i.e., no names, email addresses, and phone numbers). Event Data is deleted by Meta after a maximum of two years, the target groups formed from them with the deletion of our account).

On our website, we offer users the ability to share our blog posts on social media. The purpose is to increase awareness of our offerings or to provide content. No forwarding of your data occurs by accessing our website. Data transmission only takes place after you have clicked on the corresponding button. Please note that clicking a share icon for Facebook, X, Xing, or LinkedIn may result in certain data being transferred to the respective social media service provider.

If you are already logged into the corresponding social media service at the time of activating the social plug-in, the social media service provider is also able to determine your username and possibly even your real name from the aforementioned data. The processed data may be transferred to and stored on a server of Meta, X, or LinkedIn in the USA (third country). An adequate level of data protection for the transfer to the USA is ensured due to the certification of Meta, X, and Microsoft under the adequacy decision (EU-U.S. Data Privacy Framework). We have no influence on the scope, nature, and purpose of data processing by the social media service provider. Please note that the social media service provider is indeed able to create pseudonymized and even individualized usage profiles with the aforementioned data.

Additional/Specific Deletion Periods
We have no influence on the storage duration of your data that is stored by the operators of the advertising platforms for their own purposes. For details on this, please inform yourself directly with the operators of the tools.

Microsoft Corporation

One Microsoft Way, Redmond, WA 98052-6399, USA

Services of the Organization
Microsoft Cloud Services:
Microsoft 365
Website: https://www.microsoft.com/en-us/
Data Protection Policy: https://privacy.microsoft.com/en-us/privacystatement
Security Information: https://www.microsoft.com/en-us/trust-center

Microsoft Teams
Website: https://www.microsoft.com/en-us/
Data Protection Policy: https://privacy.microsoft.com/en-us/privacystatement
Security Information: https://www.microsoft.com/en-us/trust-center

Microsoft Clarity
Website: https://clarity.microsoft.com/
Privacy Policy: https://privacy.microsoft.com/en-us/privacystatement
Cookie Policy: https://privacy.microsoft.com/en-us/privacystatement

Microsoft Advertising (integrated via Google Tag Manager)
Website: https://about.ads.microsoft.com/
Privacy Policy: https://privacy.microsoft.com/privacystatement/

Microsoft Bookings
Website: https://microsoft.com/en-us
Privacy Policy: https://privacy.microsoft.com/en-us/privacystatement
Security Information: https://www.microsoft.com/en-us/trustcenter

Contractual Basis; Data Transfer
Data processing agreements in accordance with Art. 28 GDPR have been concluded with Microsoft.

The processed data is transferred to and stored on a Microsoft server in the USA (third country). An adequate level of data protection for the transfer to the USA is ensured due to Microsoft's certification under the adequacy decision (EU-U.S. Data Privacy Framework).

Other / Opt Out
Microsoft Clarity
Opt-Out: Choose Microsoft here: https://optout.aboutads.info/?c=2&lang=EN

Microsoft Advertising (integrated via Google Tag Manager)
Opt-out: https://choice.microsoft.com/opt-out.

Purpose of Data Processing
Contact and feature requests;
Video conferences, online meetings, webinars, and screen sharing;
Cloud services;
Web analysis, monitoring and optimization;
Online marketing and online advertising
Online appointment scheduling

Additionally Processed Data Types or Details of Services
Microsoft Cloud Services, Microsoft Teams, Microsoft Clarity, Microsoft Advertising, Microsoft Bookings

Additional/Specific Deletion Periods
Microsoft Teams: The data collected directly by us through the video and conference tools is deleted from our systems as soon as you request us to delete it, revoke your consent for storage, or the purpose for data storage no longer applies. Stored cookies remain on your device until you delete them. Mandatory statutory retention periods remain unaffected.
We have no influence on the storage duration of your data that is stored by the operators of the conference tools for their own purposes. For details on this, please inform yourself directly with the operators of the conference tools.
Microsoft Clarity: All data in Microsoft Clarity is automatically deleted after 365 days.

New Work SE

Am Strandkai 1, 20457 Hamburg, Germany

Services of the Organization
XING
Website: https://www.xing.com
Privacy Policy: https://privacy.xing.com/en/privacy-policy

Purpose of Data Processing
Plugins and embedded functions as well as content

Additionally Processed Data Types or Details of Services
We offer users the ability to share our blog posts on social media on our website. The purpose is to increase awareness of our offerings or to provide content. No forwarding of your data occurs by accessing our website. Data transmission only takes place after you have clicked on the corresponding button. Please note that clicking a share icon for Facebook, X, Xing, or LinkedIn may result in certain data being transferred to the respective social media service provider.
We have no influence on the scope, nature, and purpose of data processing by the social media service provider. Please note that the social media service provider is indeed able to create pseudonymized and even individualized usage profiles with the aforementioned data.

Pagely Inc.

515 E Grant St #150, Phoenix, AZ 85004, USA

Services of the Organization
Pagely
Website:https://pagely.com
Privacy Policy: https://pagely.com/legal/privacy-policy/

Contractual Basis; Data Transfer
We have concluded a data processing agreement with Pagely in accordance with Art. 28 GDPR.

The processed data is transferred to and stored on a Pagely server in the USA (third country). An adequate level of data protection for the transfer to the USA is ensured due to Pagely's certification under the adequacy decision (EU-U.S. Data Privacy Framework).

Purpose of Data Processing
Provision of online services, web hosting

Additional/Specific Deletion Periods
The data collected here is not stored for longer than 365 days and is subsequently anonymized or deleted. This also applies to the unabbreviated IP addresses.

ProductBoard, Inc.

612 Howard street, 4th floor, San Francisco, CA 94105, USA

Services of the Organization
ProductBoard
Website: https://www.productboard.com/
Privacy Policy: https://www.productboard.com/privacy-policy/

Contractual Basis; Data Transfer
We have concluded a data processing agreement with ProductBoard, Inc. in accordance with Art. 28 GDPR.

The processed data is transferred to and stored on a ProductBoard, Inc. server in the USA (third country). An adequate level of data protection for the transfer to the USA is ensured due to ProductBoard, Inc.'s certification under the adequacy decision (EU-U.S. Data Privacy Framework).

Purpose of Data Processing
Contact and feature requests

Reddit, Inc.

548 Market Street, #16093, San Francisco, CA 94194, USA

Services of the Organization
Reddit Conversion Pixel (integrated via Google Tag Manager)
Further information: https://www.reddit.com/
Privacy Policy: https://www.reddit.com/policies/privacy-policy

Reddit Conversion API (integrated via Google Tag Manager)
Further information: https://www.reddit.com/
Privacy Policy: https://www.reddit.com/policies/privacy-policy

Contractual Basis; Data Transfer
We have concluded a data processing agreement with Reddit, Inc. in accordance with Art. 28 GDPR.

The processed data is transferred to and stored on a Reddit, Inc. server in the USA (third country). An adequate level of data protection for the transfer to the USA is ensured due to Reddit, Inc.'s certification under the adequacy decision (EU-U.S. Data Privacy Framework).

Purpose of Data Processing
Web analysis, monitoring and optimization

Additionally Processed Data Types or Details of Services
We offer users the ability to share our blog posts on social media on our website. The purpose is to increase awareness of our offerings or to provide content. No forwarding of your data occurs by accessing our website. Data transmission only takes place after you have clicked on the corresponding button. Please note that clicking a share icon for Facebook, X, Xing, or LinkedIn may result in certain data being transferred to the respective social media service provider.

If you are already logged into the corresponding social media service at the time of activating the social plug-in, the social media service provider is also able to determine your username and possibly even your real name from the aforementioned data. The processed data may be transferred to and stored on a server of Meta, X, or LinkedIn in the USA (third country). An adequate level of data protection for the transfer to the USA is ensured due to the certification of Meta, X, and Microsoft under the adequacy decision (EU-U.S. Data Privacy Framework). We have no influence on the scope, nature, and purpose of data processing by the social media service provider. Please note that the social media service provider is indeed able to create pseudonymized and even individualized usage profiles with the aforementioned data.

Storylane, Inc.

2261 Market Street #4813, San Francisco, CA 94114, USA

Services of the Organization
Storylane, Inc. offers the Storylane programme for presenting interactive product demonstrations. This serves to help you understand our products.

Further information: https://www.storylane.io
Privacy Policy: https://www.storylane.io/privacy-policy

Contractual Basis; Data Transfer
We have concluded contracts for order processing with Storylane in accordance with Art. 28 GDPR.

Purpose of Data Processing
Plugins and embedded functions as well as content

UsabilityHub Pty Ltd

UsabilityHub Pty Ltd ACN 158 305 205 trading as Lyssna, Lvl 4/54 Wellington St Collingwood, Victoria 3066, Australia

Services of the Organization
Lyssna
Website: https://www.lyssna.com/
Security Information: https://app.lyssna.com/privacy

Purpose of Data Processing
User feedback

Additional/Specific Deletion Periods
The deletion periods are based on the framework of legal requirements for deletion and retention.

Wingify Software Pvt. Ltd. tätig als VWO

Wingify Software Pvt. Ltd. tätig als VWO, Heidenkampsweg 58, 20097 Hamburg, Germany

Services of the Organization
VWO
Website: https://vwo.com/
Privacy Policy: https://vwo.com/de/privacy-policy/

Other / Opt Out
Opt-out: Users can opt out of optimization testing on meisterplan.com via the following link:
https://meisterplan.com?vwo_opt_out=1
If users want to opt out from tracking for all websites in their currently used browser, they can do so by clicking the button on the following Website https://vwo.com/de/opt-out/

Purpose of Data Processing
Web analysis, monitoring and optimization

X Corp.

865 FM 1209, Building 2 , Bastrop, TX 78602, USA

Services of the Organization
X (integrated via Google Tag Manager)
Website: https://x.com/
Data Protection Policy: https://x.com/de/privacy

Other / Opt Out
Opt-out: https://x.com/settings/account/personalization

Purpose of Data Processing
Online marketing and online advertising

Additionally Processed Data Types or Details of Services
If you are already logged into the corresponding social media service at the time of activating the social plug-in, the social media service provider is also able to determine your username and possibly even your real name from the aforementioned data.

Zendesk, Inc.

1019 Market St., San Francisco, CA 94103, USA

Services of the Organization
Zendesk
Website: https://www.zendesk.com
Privacy Policy: https://www.zendesk.com/company/agreements-and-terms/privacy-notice/

Contractual Basis; Data Transfer
There is an data processing agreement between Zendesk, Inc. and itdesign GmbH in place. The processed data is stored on a Zendesk, Inc. server in Germany.
In addition, an adequate level of data protection is guaranteed for the cooperation due to the certification of Zendesk, Inc. under the adequacy decision (EU-U.S. Data Privacy Framework).

Purpose of Data Processing
Contact and feature requests

Additionally Processed Data Types or Details of Services
Attachments to tickets (e.g., documents and images)