

Hawesko GmbH

The Challenge

Set Clear Project Priorities and Optimize Resource Allocation

- Achieve a comprehensive overview of all projects and their statuses.
- Reduce the overallocation of employees with realistic planning, optimize resource utilization and plan capacities in a sensible way.
- Identify and quantify resource and skills bottlenecks.
- Clearly communicate the prioritization of projects.
- Finalize long-term projects.

The Solution

Use Lean PPM Methods and Meisterplan to Create an Achievable Project Portfolio

At Hawesko, online shops and marketing strategies are thought up by diversified teams of specialists. The use of the Lean PPM framework led Hawesko to establish a simple, yet efficient, decision-making process for the company portfolio, which Meisterplan supports in all phases.

- New project proposals are prepared for the decision process in weekly proposal coaching sessions.
- In biweekly Pipeline Reviews, management prioritizes new projects.
- Portfolio Board meetings take place monthly. In these meetings, the Portfolio Manager presents the suggestions for the portfolio. The Portfolio Board then has full transparency about projects, priorities and resources and can directly come to decisions about the portfolio with the help of Meisterplan.
- Decisions and explanations are communicated to project managers, who will then implement the approved projects.
- The workforce feels a clear sense of relief; their work becomes more predictable and employee satisfaction has improved as a result.
- Management is very pleased with the increased number of successfully completed projects. This was made possible by focusing on the most profitable initiatives in the PPM process.
- Meisterplan demonstrates, at every point in time, which projects with which resources are actually able to be implemented. Projects and resources can be moved or rescheduled and changes can be simulated in real time.



„Thanks to Meisterplan, I can immediately see what is achievable. I can move projects and resources back and forth in real time, reschedule, improvise and build scenarios. This provides security and makes the resource planning process feasible in the first place.“

Mareike Henschel, Project Portfolio Coordinator

The Company

Hawesko GmbH

Hawesko GmbH, Germany's leading provider of wine and champagne, is a subsidiary of Hawesko Holding AG, Europe's biggest wine trading group. Since 1999, they have offered high-value wine and champagne on the internet at www.winegate.de, as well as www.hawesko.de. The company places particularly high value on product knowledge, first class delivery and sophisticated logistics.



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